

# The high cost of college is impacting families' financial wellness.

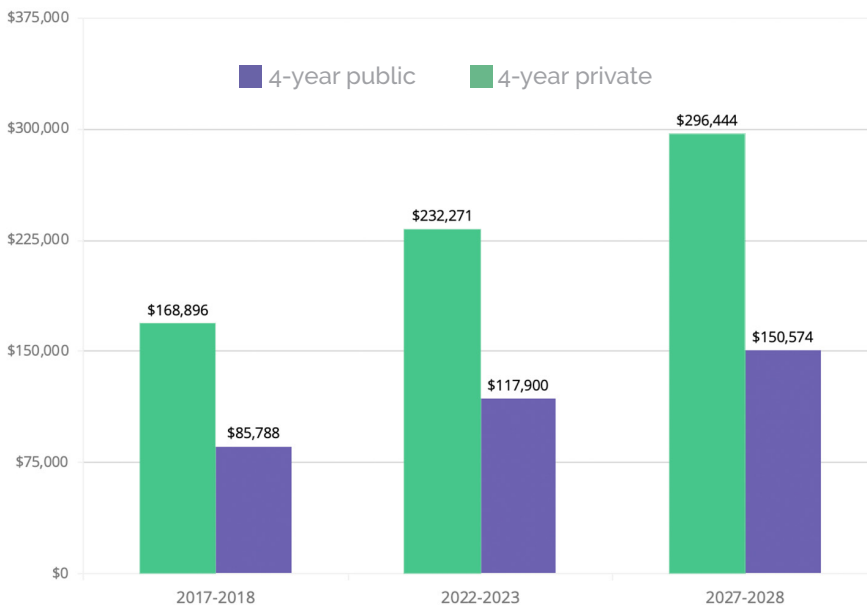
## Facts about higher education

- ✓ **\$400+ billion** spent each year on college expenses
- ✓ College tuition has increased over **1100% since 1978**
- ✓ **\$120 billion** of new debt created each year
- ✓ **1 of 3** students transfer or drop out within 24 months
- ✓ **\$1.6 trillion** of college debt nationwide
- ✓ The average student takes **5 1/2 years** to graduate
- ✓ Students change majors an average of **2 times**
- ✓ **40% of students** do not graduate



## Future Cost of a Four-Year Education

Average costs estimated from College Board



## What can SimpliCollege do for your family?

- ✓ Reduce stress and anxiety
- ✓ Provide strategies for lowering the cost of college
- ✓ Help you make confident decisions
- ✓ Help find grants & scholarships
- ✓ Teach you how to appeal for additional financial aid
- ✓ And much more!

# SimpliCollege will simplify your college journey.



## Be Clear.

Get rid of the confusion that comes with planning for college and have clarity in what steps you need to take next.



## Be Confident.

Rest knowing that you're making the best financial decisions for your student's future, saving more and stressing less.



## Be Proud.

You can be excited for the future! Celebrate your success instead of being overwhelmed by anxiety and stress.

## What can SimpliCollege help you do?

### Lower the cost

We've uncovered the most effective strategies to help you lower the cost of college. Explore what options you have to pay for an education and how to make it an affordable decision for your family.



### Stress less

Sending a child to college doesn't have to be overwhelming, complex, and time consuming. We simplify the process, providing all the tools you need in one place so your journey is clearly defined and easy to navigate.

### Make confident decisions

We're here to arm you with the tools and resources you need to make the best decisions for your future. You will make confident choices, knowing that you have the best information available today.

