Chemours Titanium Technologies Online Store Platform now available on Alibaba
Continuously Improving Customer Experience with New Online Accessibility to
Ti-Pure™ Range of High Quality TiO2 Products

SHANGHAI, China, November 18, 2015 – The Chemours Company (“Chemours”) (NYSE: CC), a global leader in titanium technologies, fluoroproducts and chemical solutions, today announced the Chemours Titanium Technologies Online Store trading on Alibaba at ChinaCoat 2015.

Chemours Titanium Technologies is the world's largest producer of TiO2 and utilizes 100 percent chloride process to produce high quality titanium dioxide. The Chemours Titanium Technologies Online Store in Alibaba markets the Ti-Pure™ range of products used in coatings, plastics, laminates, and paper industries.

“We are all about our customers and this new online channel to access high quality Ti-Pure™ is part of our continuing effort to deliver value to them,” says Jim Li, Chemours Titanium Technologies Greater China Director.

On July 1, 2015, Chemours was spun off from DuPont and became an independent, publicly traded public company. Chemours is a new company with more than 200 years of history and was created from the DuPont Performance Chemicals businesses. Chemours’ flagship products include prominent brands such as Teflon™, Ti-Pure™, Krytox™, Viton™, Opteon™ and Nafion™.

Chemours Titanium Technologies has more than 80 years of experience in coatings, plastics and laminates. At this year's ChinaCoat, Chemours continues to emphasize the importance of TiO2 as an essential building block for modern living. Titanium dioxide is at the heart of many critical quality-of-life applications: in decorative coatings, the Ti-Pure™ One Coat systems solution expands limits of hiding power; simplifying the beautification of homes with fast and easy paint coverage. For industrial coatings, Ti-Pure™ products produce coatings with improved dispersion, minimum energy consumption, and excellent durability, lending protection to our infrastructure and assets.

Li added, “We invite our existing and new customers to visit our online store and take a look at our roster of offerings, backed by superior technical and marketing services and customer support. Customer feedback will allow us to continue to develop TiO2 grades that will help them achieve optimal performance.”

The Chemours Titanium Technologies online store is available on http://tipure.1688.com/

About The Chemours Company
The Chemours Company (NYSE: CC) helps create a colorful, capable and cleaner world through the power of chemistry. Chemours is a global leader in titanium technologies, fluoroproducts and chemical solutions, providing its customers with solutions in a wide range of industries with market-defining products, application expertise and chemistry-based innovations. Chemours ingredients are found in plastics and coatings, refrigeration and air conditioning, mining and oil refining operations and general industrial manufacturing. Our flagship products include prominent brands such as Teflon™, Ti-Pure™, Krytox™, Viton™, Opteon™ and Nafion™. Chemours has approximately 8,400 employees across 36 manufacturing sites serving more than 5,000 customers in North America, Latin America, Asia-Pacific and Europe. Chemours is headquartered in Wilmington, Delaware and is listed on the NYSE under the symbol CC. For more, information please visit chemours.com or follow Chemours on Twitter at @chemours.
Forward-Looking Statements
This press release contains forward-looking statements, which often may be identified by their use of words like "plans," "expects," "will," "believes," "intends," "estimates," "anticipates" or other words of similar meaning. These forward-looking statements address, among other things, our anticipated future operating and financial performance, business plans and prospects, transformation plans, resolution of environmental liabilities, litigation and other contingencies, plans to increase profitability, our ability to pay or the amount of any dividend, and target leverage that are subject to substantial risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Forward-looking statements are not guarantees of future performance and are based on certain assumptions and expectations of future events which may not be realized. The matters discussed in these forward-looking statements also are subject to risks, uncertainties and other factors that could cause actual results to differ materially from those projected, anticipated or implied in the forward-looking statements as further described in the "Risk Factors" section of the information statement contained in the registration statement on Form 10 and other filings made by Chemours with the Securities and Exchange Commission. Chemours undertakes no duty to update any forward-looking statements.

CONTACT:

MEDIA:
Soo Leng Chee
Business Communications, Titanium Technologies
+65-6715-8628
Soo-Leng.Chee@chemours.com

Amanda Feng
Corporate Communications, China
+86-21-38622678
Ying.Feng@chemours.com
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