

Teflon™ brand redefines quality

The Chemours Company presents upgraded Teflon™ range at Ambiente 2019

Geneva, Switzerland, 8 February, 2019 – The Chemours Company (Chemours) (NYSE: CC), a global chemistry company with leading market positions in titanium technologies, fluoroproducts and chemical solutions, is committed to surprising its customers again and again with product innovations and quality upgrades of its existing range. At Ambiente 2019, Chemours goes back to its roots as inventor and trail blazer for the nonstick segment and presents a next generation formula for its coatings, upgrading the entire product range.

A new level of tough

The new formula makes Teflon™ nonstick coatings even more durable and robust without sacrificing any of the slipperiness which made them so popular. Performance tests have shown that scratch resistance was enhanced by up to 200%, while scrub resistance increased by up to 100%.

Anything good can be improved

Under the new formula, Teflon™ Classic now offers 100% more abrasion resistance. Unlike traditional 2-layer coatings, this advanced version meets the requirements of the Shaker test protocol (e.g., LGA), making the Classic range stand out in the crowd of entry-level cookware.

Teflon™ Select offers robust performance for busy family cooks with a new formulation that features a mineral reinforced primer, boasting diamond-like hardness. Its different variants – Radiance, Colour Collection and Infinity – offer a wealth of design options for the tastes and requirements of this high value target group.

Teflon™ Platinum Plus is the star of nonstick coatings and offers the most scratch and abrasion-resistant Teflon™ finish to date: two reinforced layers add an awesome 200% abrasion resistance and give accomplished home cooks professional confidence.

Roller coat with a blaze of colour

The economical roller coat application is perfect for large volumes of entry-level products. As of 2019, the Teflon™ Classic roller coat offering comes in trendy colours to turn cookware and bakeware into lifestyle accessories. Six emotional hues are designed to inspire stylish table decorations: sensual Curacao Blue, exotic Mango Gold, summerly Berry Purple, soothing Chocolate Brown, classy Pure Pewter, and elegant Sterling Silver. In addition, the roller coat offering now features the Teflon™ Rock technology. It provides endless options to customize cookware by selecting any combination of 6 basic colours and 8 different inks to create looks that combine the timelessness of natural stone with the strength of a rock.

Proud of the new quality offering, Wilbert Broeksmit, Global Marketing Manager Teflon™ Branded Coatings, looks ahead to the 2019 season with great anticipation: “Our entire range is better than ever. The outstanding results of the resistance tests will allow our customers to rewrite the value of their own products without upping to the price. Together with the new design options, this promises to be an irresistible temptation for cookware lovers.”

About The Chemours Company

The Chemours Company (NYSE: CC) helps create a colourful, capable and cleaner world through the power of chemistry. Chemours is a global leader in titanium technologies, fluoroproducts and chemical solutions, providing its customers with solutions in a wide range of industries with market-defining products, application expertise and chemistry-based innovations. Chemours ingredients are found in plastics and coatings, refrigeration and air conditioning, mining and oil refining operations and general industrial manufacturing. Our flagship products include prominent brands such as Teflon™, Ti-Pure™, Krytox™, Viton™, Opteon™, Freon™, and Nafion™. Chemours has approximately 7.000 employees across 26 manufacturing sites serving more than 4.000 customers in North America, Latin America, Asia-Pacific and Europe. Chemours is headquartered in Wilmington, Delaware and is listed on the NYSE under the symbol CC. For more information please visit chemours.com or follow Chemours on Twitter at @chemours.

If you would like to receive more detailed information about our new products or a choice of further pictures, please contact your Chemours representative.

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The new **Teflon™ Select** offers robust performance for busy family cooks with a new formulation that features a mineral reinforced primer, boasting diamond-like hardness.

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The new **Teflon™ Platinum Plus** is the star of nonstick coatings and offers the most scratch and abrasion-resistant Teflon™ finish to date.

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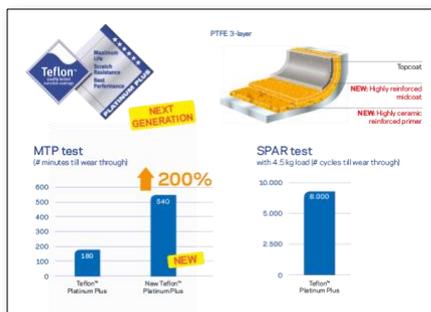
The new **Teflon™ Classic roller coat** offering comes in trendy colours to turn cookware into lifestyle accessories.

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The new **Teflon™ roller coat** offering comes in trendy colours to turn bakeware into lifestyle accessories.

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The entire **Teflon™** range is better than ever. The outstanding results of the resistance tests will rewrite the value.

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The new **Teflon™ Classic roller coat**, the new **Teflon™ Select**, and the new **Teflon™ Platinum Plus**.

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