Subject: Chemours NEWSFLASH!

Importance: High

Chemours announces launch of upgraded refrigerant authentication program

As you may have read in news around the world, counterfeit activities are on the rise in the refrigerants industry. These unfortunate incidents continue to plague the value chain and introduce unnecessary safety, equipment performance and environmental risks. In an effort to reduce these activities, and in line with our brand assurance initiative, we are proud to introduce our QR code-enabled authentication program.

Starting July 1, 2015, Chemours will implement a new anti-counterfeiting mechanism on all Freon™, ISCEON™ and Suva™ refrigerants in disposable cylinders (DACS) sourced from the United States. This new anti-counterfeiting mechanism will allow for our customers to instantaneously verify that the refrigerants they have purchased came from a legitimate Chemours supplier.

- The upgraded system will feature a newly designed label that is:
  - Comprised of an Izon® security label, a QR code and a product serial number
  - Will be positioned through the side cut out of the DAC box.
- Scanning the QR code with a handheld reader or smart phone will open an authentication website, where a message will appear confirming the authenticity of the product.
- If you are in possession of a potentially counterfeit refrigerant, the site will direct you to contact the Anti-Counterfeit hotline

We ask that you please inform and educate your employees to implement the process steps so that your business can authenticate your purchases in real time and drastically decrease the risks that can occur from the use of counterfeit refrigerants. At Chemours, we take our brand protection efforts very seriously, as we understand that there are not only business and environmental consequences of counterfeit products, but potentially fatal consequences as well.

Along with this change, over the coming months we will be gradually introducing our Chemours’ transition plan, which will include heavier emphasis on our Opteon™ and Freon™ brands. As we finalize our brand standards, more detailed information on the timing of literature and package changes will be shared.

For more information visit our website [www.refrigerants.chemours.com/genuine](http://www.refrigerants.chemours.com/genuine)